

Anjali Phougat - Professional Summary



Anjali phougat is a dynamic corporate executive and leader with over two decades of experience in building strong global industry relationships with key corporations. She has an excellent reputation with high-profile, high-volume business associates. She has been involved in the building and growing of Multi million-dollar companies like Dummen orange, JP Morgan Chase Bank and many more.

Winning the Miss Haryana title in 2006 was the start of her career in the fashion world, and since then, she has not looked back. Over the years, her achievements have been a source of great pride for her country and family.

She is currently serving as CEO of 'Designer Dream Collection', a luxury brand in the fashion industry and passionately supports various social causes.

The reason why her business stands apart from others is that the designer dream collection is a company that puts their customers first. Anjali and her team believe in thinking outside the box and come up with fashion statements that are unique.

Competency & Experience

Anjali brings international business acumen and her unique ability to perform as a cross-functional strategist to the team. Born in India and formally educated with a Master of Computer Science, Anjali's multilingual background helps her facilitate multi-channel distribution strategies that benefit both corporate and sales teams globally. Her ability to work directly with the sales field to develop winning strategies has resulted in many individuals achieving success, both professionally and personally.

As a public figure and inspirational leader, Anjali has moved crowds globally. With her personable character and the ability to resonate with individuals from all walks of life, Anjali has garnered a large following of fans around the world. She also serves as a mentor and coach for numerous young professionals, thriving to excel in their careers

Anjali is exceptionally passionate about empowering women. Her ongoing mission is to create personal and professional examples for others to follow while making a global impact on females today and in the future..

Anjali had always liked fashion designing and started designing when she was 16. Since then, she has designed bespoke outfits that have won the hearts of people worldwide. Anjali has been featured in over 500 magazines, new papers and received various national and international awards and recognitions for her great work in the fashion industry. She has presented her work on many national and internal platforms including New York fashion week, Cannes film festival, DDC fashion shows, Award winner Film Inclusion through Unity, Pratayantar & many more.

Moreover, it is important to acknowledge how the world of fashion is very unwelcoming to various body sizes. But, at Designer Dream Collection, her business makes great efforts to bring fashionable and one-of-a-kind outfits for all body types. For them, all bodies are worthy, and all bodies should be celebrated.

Anjali's Achievements

News, TV & Magazines Publications:

Anjali is featured in over 500 global publications including The Herald, Discovery Plus, Disrupt Magazine, Digital Journal, Deccan Chronicle Times of India, Fox, ABC6, The CW, NBC6, The Tribune, Vigour, WBNS, TV Asia, Mana TV, Urban Asain, Aaj Tak, ANB News etc.

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Achievements & Awards:

- 2000- Miss Haryana, India
- 2022 Times 40 under 40
- Best Short Film award winner in Cannes global short Film Festival 2021
- In 2022 Designer Dream Collection Named Winner in 2022 Weddingwire Couples' Choice Awards
14th Annual Couples' Choice Awards Honor the Top Wedding Vendors Nationwide and Abroad
New Albany, March 03, 2022. -- Designer dream collection was announced as a winner of the 2022 WeddingWire Couples' Choice Awards®, an accolade representing the top wedding professionals across the board in quality, service, responsiveness and professionalism reviewed by couples on WeddingWire, a leading wedding vendor marketplace.
To determine these distinguished wedding professionals, WeddingWire analyzed reviews within its Vendor Directory across more than 20 service categories—to find the most- and highest-rated vendors of the year. The winners exhibit superior professionalism, responsiveness, service and quality when interacting with the millions of couples who turn to WeddingWire to help with their wedding planning process each month. Designer dream collection is honored to be one of the top vendors in Dress & Attire in New Albany on WeddingWire.
- In 2022, she was awarded with the book of Exclusive world Record along with few other famous bollywood celebrities like Udit Narayan and Anup Jalota for being First Fashion Designer for presenting her culture on York Fashion Week and excellence in the fashion industry.
- In April 2022, she was awarded with Kings Book Of World Records : Amazing Brilliance Certification for excellence in her work on a global level.

Recognitions:

- State of Ohio Honored & Recognized the team to produce and receiving best short film at Cannes global short film festival
- Ohio state university recognized her for her contribution as a Fashion designer for Unchained fashion show for Human Trafficking fundraiser,
- Panel of jury member for various pageants in Virginia, DC, Maryland, Ohio and New York,
- In 2022, Anjali and Designer Dream Collections models wearing her designs were featured as a “Role Model” on Times Square billboard in New York City several times.

Associations:

Anjali's work is notable across the globe as her work is the first choice for several celebrities. She designed jewelry and outfits for the 2022 Miss Universe pageant title holder Harnaaz kaur sandhu and she proudly wore DDC designs in India, USA, and Philippines. Other than that, Anjali's outfits were also showcased on the Cannes Film Festival red carpet and New York Fashion Week shows & Discovery+ Docu series Flight or Fight . She has associated & worked with many bollywood and hollywood celebrities including Sonu Nigam, Zeenat Aman, Ashmit Patel, Shakti kapoor, Will Keenan and many more

Social Media:

Verified Instagram profile, It is because of their continuous efforts to grow their business in a sustainable way that they are able to win the hearts of the people around them. They have a family of over a million followers on social media and other channels, and that number is always growing. Moreover, their customers never leave disappointed and always give them 5 stars for all the hard work and effort that they pour into making them look their best

Social Causes:

- In April 2019, Phougat Donated 5000 masks and PPE kits to Ohio healthcare providers during the pandemic and joined an initiative led by Columbus Fashion Council for the central Ohio hospitals and medical facilities due to the shortage created by COVID -19 to support front line workers
- With the help of her business, Anjali has been able to take up different charity opportunities in South Asia, where She has worked to collect funds for victims of domestic violence. She also organized fundraisers on social media platforms to support non-profit organizations, where the revenue from her company went to NGOs for social causes.
- In 2022 February, she launched a recycled fabrics red carpet collection. Her aim was to ensure that her brand was one of its kind and a safe haven for the community. This is why she always opt for fabrics that are either recyclable or environmentally friendly. The fashion world produces a lot of waste every year, and cutting down on that is one of her company's greatest achievements
- Anjali knows the importance of running a business that is sensitive to the issues our society faces both on a social and environmental level. This is exclusively why she supports diversity and inclusion in all her operations. From their team to the fashion DDC produces, everything is inclusive of all races, genders, and even ages. Being a woman of

color, Anjali understands what it is like to be discriminated against. Therefore, She pledged to promote inclusivity and acceptance of all people from all walks of life through her business. She deeply respects the LGBTQIA+ community, making her business a safe space for all.

- She has worked with NGOs like No More Tears that raise voices against domestic abuse. Additionally, her latest endeavor with Somy Ali is 'Just A Conversation,' where she focused on people who go against all odds to stand for their beliefs and accomplish the unthinkable.
- Anjali is very passionate about craft, and over the years, She has strived to make a name for herself worldwide. Some of her latest achievements include producing a short film that was screened at the Cannes global short Film Festival 2021. The film Inclusion through Unity touched on important topics, such as gender inequality and LGBTQIA+ rights. Her film also received an award at the Global Short Film Awards for Best Short Film.
- She has also given back to the community for all the love and appreciation She has received. Her latest efforts include voluntarily working for unchained fashion show with Ohio State University to help raise money for the war against domestic violence and human trafficking.
- Anjali has also taken up the opportunity to start crowdfunding campaigns to help educate underprivileged children.
- Quite recently, Anjali launched her new bridal collection and supported a great cause to save soil by sadhguru in her fashion show and Bollywood star Ashmit patel joined hands with her and wore save soil clothing to support the event organized by Anjali phougat to save the mother earth. It's a great mission by the Sadhguru & Isha foundation to save the earth and prevent soil. Designer Dream collection event had Isha foundation save soil booth at the event to spread the awareness about this special cause through her show.

Despite her many achievements, She believes that there is a lot that She needs to do to give back to the world. She hopes That she is recognized for all her efforts, so She can continue to work with the same enthusiasm for her people.

Designer Dream Collection Links :

IG: https://instagram.com/anjali_phougat6

Wiki: https://wikitia.com/wiki/Anjali_Phougat

Imdb: <https://www.imdb.com/name/nm12879528/>

IG: <https://instagram.com/designerdreamcollection>

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